The 17 Goals Sustainable Development

We support the United Nations Sustainable Development Goals, a framework for governments, businesses and individuals to help address global environmental, social and economic challenges.

We're aligning our actions with these aspirational goals and have identified eight goals that we can directly impact.



Millions of people around the world live below the poverty line. The textile manufacturing industry has a responsibility to ensure garment workers are paid fairly earning a minimum wage, while moving swiftly towards a living wage payment. While our suppliers are audited under the Higg Index and BSCI and meet or exceed minimum wages we are working with them to increase to pay garment workers a living wage by 2024.



Our goal is continuous improvement, we work with our suppliers to eliminate harmful chemicals from our supply chain by choosing more sustainable fabrics, and like-minded suppliers. Our products are Standard 100 by Oeko-TEX certified free from harmful substances to human health.



Gender Equality

We're proud to celebrate bodies of all sizes, genders, races and abilities in our designs and campaigns. We also advocate for the rights of menstruating people supporting campaigns to remove the tax on menstrual products 'this tax is pants' in the UK and periodequity.com in the US.



SDG6 Clean Water and Sanitation

We recognise that water is a scarce resource, and that textiles are often produced in regions where it's particularly scarce. Our bamboo and organic cotton both require very little water and no fertilisers to grow.



SDG12

Responsible Consumption and Production

Modibodi focuses on making sustainable consumption and production mainstream though designing for longevity and using circular design. This model designs out waste to keep resources in the supply chain which we do by using preconsumer recycled nylon.



Climate Action

We undertake an annual carbon audit to measure, reduce and offset our emissions. We have undertaken an LCA to understand the emissions within our product value chain and set a carbon action plan to reduce emissions. Modibodi has a goal of transporting 90% of its garments by ship to reduce our carbon footprint.



SDG14

Life Below Water

By focusing on fabrics made from renewable resources such as bamboo and organic cotton, Modibodi limits marine pollution, such as microfibres. For our recycled nylon, we suggest using a Guppyfriend laundry bag with your washing machine.



SDG15

Life On Land

We use FSC certified recycled paper packaging and support CanopyStyle to protect the world's old growth forests from deforestation, while supporting habitats for biodiversity. In 2022 we will begin transitioning to bamboo lyocell fibres certified FSC.